



YORKTOWN CENTRAL SCHOOL DISTRICT

For Immediate Release
Contact: Leo Sposato
914-243-7741

News Release
(photo attached)

Yorktown Heights, New York, October 21, 2008

Yorktown Celebrates its 19th Annual Red Ribbon Week

Yorktown Central School District will be celebrating Red Ribbon Week from October 21st to the 27th.

Red Ribbon is a national campaign that raises the awareness about the consequences of drug use and underage drinking. The week long event celebrates living drug and alcohol free and students and staff wear red wrist bands to signify solidarity for making right choices, building character and living a healthy lifestyle.

This week Yorktown schools will be honoring Red Ribbon week with a variety of student activities including:

Monday:

- Students will make pledges to be drug and alcohol free
- Red Ribbon Wrist band distribution
- Classroom decoration of red stars and ribbons

Tuesday:

- YHS visits elementary schools to share songs and explain Red Ribbon week

Wednesday:

- Campaign speeches at Brookside with Red Ribbon theme
- Everyone wears red day

Thursday:

- “Staying Healthy is No Sweat”
- “Sweating to a Healthy Beat”

Friday:

- Closure ceremonies