



YORKTOWN CENTRAL SCHOOL DISTRICT

For Immediate Release

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News Release

**PIES, PIES PIES –
Yorktown’s French Hill Elementary School
Sells Pies for the Future**

Yorktown Heights, New York, October 31, 2007

Apple Crumb Pie, Pumpkin Pie, Apple Lattice Pie, Pecan Pie, Pear, Cranberry, Ginger Pie. Pies, Pies, Pies. What is Thanksgiving without eating a piece of pie?

This is what French Hill Elementary School PTA in conjunction with Connie’s Bakery & General Store of Mount Kisco believe. The two have joined together this November to sell, yes, of all things- Thanksgiving pies.

Connie’s Bakery & General Store is a new venture in Mt. Kisco that was created to be socially responsible and to make old-fashioned baked goods and other gourmet foods by hand, using the most wholesome ingredients while supporting local food providers and offering employees a living wage in a caring work environment.

Connie’s business plan is simple: to strengthen the community by maximizing profits in order to give 100% of the profits back to charities in Westchester County and throughout the Hudson Valley.

The French Hill PTA saw this partnership, the first one of its kind for the school, as making the most “pie” sense this holiday season. After a recent Parent’s Night taste testing, it became obvious that this is just the first joint venture of what is hoped to be a long lasting relationship with Connie’s. With each pie, French Hill receives a percentage of the profits, while the others go to support other charities. This is a “pielicious” example of the spirit of Thanksgiving and one that the French Hill PTA hopes becomes a model for other events in the community.